

# Aaron Cederberg

contact: [aaron@arcmoment.org](mailto:aaron@arcmoment.org)

portfolio: [aaroncederberg.com](http://aaroncederberg.com)

I am a photographer and writer who has extensive experience working throughout the Middle East as a communications consultant and freelancer for NGOs that focus on grassroots tourism, and intercultural dialogue. The experiences I have enjoyed through this work have taught me how to operate in complex political and cultural environments, while still focusing on the humanity of the the people I encounter.

## Skills Overview

- Photography
- Interviewing
- Longform Journalism
- Editing (writing)
- iOS App development
- Print Layout
- Web Design
- Social Media Management
- Drone Cinematography

## Freelance Projects

- **Documentary Photography** — Currently developing content for a photography book of longform photoessays
- **Mumbai Synagogues** — Documenting the historical structures associated with Mumbai's Jewish community with immersive 360 photography, and conducting interview with extant members of the community
- **Digital Heritage Mapping** — Conducting extensive interviews with elderly Jewish emigrants who settled in Israel from across the Arab world with the goal of preserving their memories of the communities that they left
- **Israel Ride staff photographer** — gathering promotional photography for an annual charity bike ride from Jerusalem to Eilat
- **Web Design** — developing websites for nonprofits and small businesses, emphasizing minimalist design and high quality photography
- **Drone Footage** — contributing footage to stock websites and documentaries

## Work Experience

**Arc Moment Magazine**  
*Various founder*  
2018-Present  
Arc Moment Photography is an online magazine that uses the power of images and writing to understand people and their cultures. Visit [arcmoment.org](http://arcmoment.org) for more information.

**Abraham Path Initiative**  
*Jerusalem, Israel/Palestine Communications Officer*  
2014-2018  
The Abraham Path is a regional cultural route and hiking trail that facilitates opportunities for meaningful travel throughout Palestine, Jordan, Egypt, Turkey, and Iraq. I was responsible for all communications, PR, and promotional materials in an extremely complex political and cultural environment, and I also contributed significantly to the ongoing development of the organization's strategy in response to ever-changing geopolitical conditions.

**Culture Routes Society**  
*Antalya, Turkey Consultant*  
2012-2014  
Culture Routes Society is a consortium of hiking trails that supports long-distance walking throughout Turkey. I was the staff photographer for the organization, I designed physical guidebooks for the trails, and I oversaw the development of interactive "digital guidebook" applications on iOS for the Lycian Way and the St. Paul Trail.

**Skydive Midwest**  
*Freefall Photographer and Instructor*  
Sturtevant WI, USA  
2010-2011  
Skydive Midwest is Chicago's premier skydiving destination. I photographed and filmed skydiving students while they made their first jumps. I also held an instructor rating for advanced training and tandem jumping.

## Education and Languages

University of Wisconsin Madison — Journalism, modern Hebrew (class of 2011)  
Languages: English (native), Hebrew (fluent), Arabic (intermediate), Turkish (intermediate)

## References

- **Eddie Ashkenazi** — Director of DIARNA, the digital mapping of Middle Eastern and North African Jewish life. Contact: [eda1390@gmail.com](mailto:eda1390@gmail.com)
- **Miriam Leichtling** — manages Israel Ride for Hazon, a fundraising bike ride for environmental issues in the Middle East. Contact: [miriam.leichtling@hazon.org](mailto:miriam.leichtling@hazon.org)
- **Stefan Szepesi** — Executive director of the Abraham Path Initiative from 2013-2018, and founding member of [Negotiation and Public Service](http://Negotiation and Public Service). Contact: [stefan.szepesi@gmail.com](mailto:stefan.szepesi@gmail.com)
- **Kate Clow** — founder of the Culture Routes Society of Turkey, as well as numerous hiking trails across Turkey, most notably the Lycian Way. Contact: [kateclow@trekkinginturkey.com](mailto:kateclow@trekkinginturkey.com)
- **Keith George** — Owner of Skydive Midwest. Contact: [keith@skydivemidwest.com](mailto:keith@skydivemidwest.com)