

Aaron Cederberg

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portfolio: aaroncederberg.com

I am a photographer and writer who has extensive experience working throughout the Middle East as a communications consultant and freelancer for NGOs that focus on grassroots tourism, and intercultural dialogue. The experiences I have enjoyed through this work have taught me how to operate in complex political and cultural environments, while still focusing on the humanity of the the people I encounter.

Skills Overview

- Photography
- Interviewing
- Longform Journalism
- Editing (writing)
- iOS App development
- Print Layout
- Web Design
- Social Media Management
- Drone Cinematography

Freelance Projects

- **Documentary Photography** — Currently developing content for a photography book of longform photoessays
- **Mumbai Synagogues** — Documenting the historical structures associated with Mumbai's Jewish community with immersive 360 photography, and conducting interview with extant members of the community
- **Digital Heritage Mapping** — Conducting extensive interviews with elderly Jewish emigrants who settled in Israel from across the Arab world with the goal of preserving their memories of the communities that they left
- **Israel Ride staff photographer** — gathering promotional photography for an annual charity bike ride from Jerusalem to Eilat
- **Web Design** — developing websites for nonprofits and small businesses, emphasizing minimalist design and high quality photography
- **Drone Footage** — contributing footage to stock websites and documentaries

Work Experience

Arc Moment Magazine
Various founder
2018-Present
Arc Moment Photography is an online magazine that uses the power of images and writing to understand people and their cultures. Visit arcmoment.org for more information.

Abraham Path Initiative
Jerusalem, Israel/Palestine Communications Officer
2014-2018
The Abraham Path is a regional cultural route and hiking trail that facilitates opportunities for meaningful travel throughout Palestine, Jordan, Egypt, Turkey, and Iraq. I was responsible for all communications, PR, and promotional materials in an extremely complex political and cultural environment, and I also contributed significantly to the ongoing development of the organization's strategy in response to ever-changing geopolitical conditions.

Culture Routes Society
Antalya, Turkey Consultant
2012-2014
Culture Routes Society is a consortium of hiking trails that supports long-distance walking throughout Turkey. I was the staff photographer for the organization, I designed physical guidebooks for the trails, and I oversaw the development of interactive "digital guidebook" applications on iOS for the Lycian Way and the St. Paul Trail.

Skydive Midwest
Freefall Photographer and Instructor
Sturtevant WI, USA
2010-2011
Skydive Midwest is Chicago's premier skydiving destination. I photographed and filmed skydiving students while they made their first jumps. I also held an instructor rating for advanced training and tandem jumping.

Education and Languages

University of Wisconsin Madison — Journalism, modern Hebrew (class of 2011)
Languages: English (native), Hebrew (fluent), Arabic (intermediate), Turkish (intermediate)

References

- **Eddie Ashkenazi** — Director of DIARNA, the digital mapping of Middle Eastern and North African Jewish life. Contact: eda1390@gmail.com
- **Miriam Leichtling** — manages Israel Ride for Hazon, a fundraising bike ride for environmental issues in the Middle East. Contact: miriam.leichtling@hazon.org
- **Stefan Szepesi** — Executive director of the Abraham Path Initiative from 2013-2018, and founding member of Negotiation and Public Service. Contact: stefan.szepesi@gmail.com
- **Kate Clow** — founder of the Culture Routes Society of Turkey, as well as numerous hiking trails across Turkey, most notably the Lycian Way. Contact: kateclow@trekkinginturkey.com
- **Keith George** — Owner of Skydive Midwest. Contact: keith@skydivemidwest.com